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## **Progeny adds to growing sales force**

June 4, 2005—Buffalo Grove, IL--Progeny Dental has appointed two new senior field sales representatives to support sales and training efforts in NY, New England and Ohio.

Don Smith will represent Progeny in New England and metro New York where he will provide dealer and customer support. Smith comes to Progeny with more than 20 years experience in dental sales, and was most recently a sales representative with Gendex/Kavo. In 2004 Smith passed an exceptional sales milestone, selling 1100 intraroyal x-ray systems in a single year.

Doug McKnight joins Progeny as senior field sales representative covering Ohio, Kentucky, western Pennsylvania and Indiana. Doug brings a wealth of dental sales experience to his new position and is considered one of the top intraoral camera sales consultants in the country. He was most recently a sales representative for Gendex/Kavo and also has more than 15 years experience in dental equipment and supplies sales and management. McKnight will be based in Ohio.